



Regional Rounds

- 3rd December, 2011 | Vivanta By Taj - Ambassador, New Delhi
- 10th December, 2011 | Taj Deccan, Hyderabad
- 17th December, 2011 | Dhruv Auditorium, Indira Group of Institutes, Pune

Final Award Presentation

- 18th February, 2012 | Taj Lands End, Mumbai

Strategic Partner



An organization's branding, is a reflection of its customers convictions in its products or services. Its employee would see customer orientation as a part of the organizational culture and not just a front end facade. Happy employees produce happy customers. Successful Business strive to dovetail the interest of both employees and customers in their path to profitability.

Organizations are looking at intellectual capital as a corporate asset. Managing Employee potential is a crucial element of delivering shareholder value. The Key to retention and performance of a work force lies in effective engagement of the Employee. This leads to pride & pride builds commitment, loyalty & strong sense of respect at work. Any effective engagement gets translated into reputation, which builds the brand.

With above perspectives we are pleased to announce



6th EMPLOYER BRANDING AWARDS.

BEST EMPLOYER 2011-12

EMPLOYER BRANDING INSTITUTE - INDIA

 FUN AND JOY AT WORK

Supported by

shl
People intelligence
Business results

AWARD CATEGORIES

➤ ORGANIZATION CATEGORIES

- Award for Talent Management
- Award for Best HR Strategy in line with Business
- Award for Managing Health at work
- Award for Excellence in HR through Technology
- Award for innovation in Recruitment
- Award for Innovation in Retention Strategy
- Award for Excellence in Training
- Award for Innovation in Career Development
- Award for Global Strategy
- Award for Continuous innovation in HR Strategy at work

➤ INDIVIDUAL CATEGORY

- HR Professional of the year

CRITERIA

➤ ORGANIZATION CATEGORY

Each entry should be accompanied by write -up of more than 2700 words excluding attachment; Profile of the company & Brochure; Media write -ups & Interviews as annexure.

➤ INDIVIDUAL CATEGORY

Each entry should be accompanied by personal profile of Nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & other relevant details.

The Jury will evaluate each entry & will decide on winners in each category. The decision of the Jury is final & Binding.

GLIMPSES 2010 - 11



Hindustan Unilever Ltd.

Standard Chartered Bank



Aircel Ltd.



Steria (India) Ltd.



YES Bank Ltd.



Reliance Capital Asset Management Ltd



GroupM Media India Pvt. Ltd.



ICICI Lombard General Insurance Company Ltd.



TATA Motors Ltd.



Larsen & Toubro Ltd.



Neeraj Swaroop
Regional Chief Executive South Asia
Standard Chartered Bank



FOR FURTHER DETAIL :

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